

# Berliner Logentheater GmbH

### Kontaktdaten



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# Mobile



## Referenzen



# MAP MY STORY MAPSTORY mehr





### Firmenbeschreibung

MAP MY STORY is a mobile application for smartphones offering an online platform for linking stories with places. The idea is to offer a service to both professional content providers and all other storytellers for presenting their product within a social game architecture on an interactive map. MAP MY STORY enables users to find locations of storylines on an interactive map and in real life. It provides them with the tools to take part in the storytelling process. The application also allows users to activate a location for storytelling by asking questions about it. Professional actors can use MAP MY STORY to engage with their audience, increasing their fan numbers and improving their image. Casting agencies may find new talent quickly and economically, while production companies can use the platform to promote their movies.